

Online Workforce Training Meets Real-Life Mentoring:

Rural Immigrant Workforce Development Research Influences Bow Valley College Program Delivery

Vanessa Lodermeier,
Regional Stewardship,
Bow Valley College

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Based Approaches

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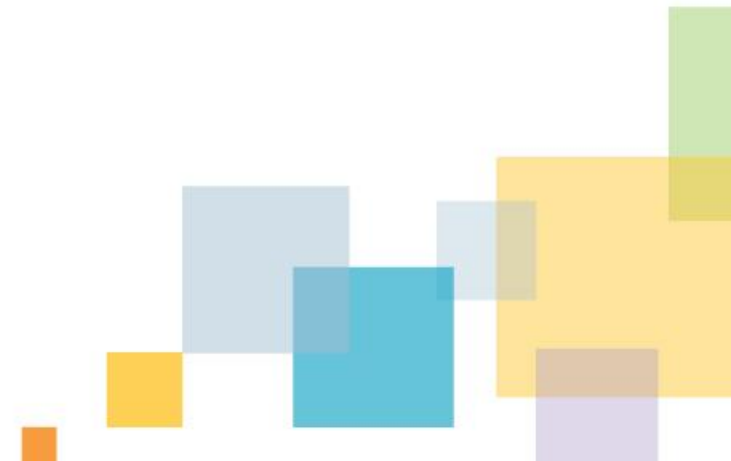
Presentation Outline

Research Study

- methods and findings
- recommendations

Workplace Communication Program

- meeting needs
- community connections






**Share your story
Shape the future**

Qualitative research study

“a chance for a better life: Development of the Immigrant Workforce in Smaller Communities and Rural Alberta”
(142 participants)


Research findings released at the
Share Your Story ~ Shape the Future conference
in Cochrane, September, 2012





**Share your story
Shape the future**


Research recommendations

- enhance access to education and training
 - balance coordination at municipal and regional levels
 - strengthen workforce development
 - adopt best practices more broadly
 - foster public awareness and participation
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Workplace Communication for Rural Immigrants




Workplace Communication for Rural Immigrants program

- piloted in 2012 in 6 communities
 - online curriculum developed in-house by Corporate Readiness Training Program at BVC
 - content focuses on soft skills and cultural differences in the workplace
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Workplace Communication for Rural Immigrants



Workplace Communication for Rural Immigrants program

- tailored to rural communities: volunteer mentors meet one-one with immigrant participants to help them practice communication skills learned in online course
 - fosters community connectedness
 - funded by Citizenship and Immigration Canada until 2016
 - so far, individuals from 17 countries have participated
 - so far, 9 communities involved
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Questions? Want to learn more? Visit our website:

www.bowvalleycollege.ca/workplacecommunication

On our website, you can:

- download the full “a chance for a better life” report, along with appendices, including literature review
- Find up-to-date information on the Workplace Communication for Rural Immigrants program

